



# 41<sup>st</sup> MOACON

Theme: **Foundation to Frontiers**

*Organised by Nashik Orthopaedic Society*

**21<sup>st</sup> - 23<sup>rd</sup> February 2025**

# 2025

*The Divine*

**TRADE OPPORTUNITY**

**The Democracy Hotels,  
Resort & Convention Center, Nashik**



# Welcome Message

Dear Trade Partners;

Warm Greetings from NOS!

We, on behalf of **Nashik Orthopaedic Society**, hereby extend our heartiest and warm welcome to Nashik for the prestigious **41<sup>st</sup> Annual Conference of Maharashtra Orthopaedic Association MOACON-25. "THE DIVINE"**! It will be held at **"The Democracy Resort & Convention Centre, Satpur, Nashik"** from 20<sup>th</sup> to 23<sup>rd</sup> of February 2025.

The bubbling town of Nashik, the Wine Capital of India, as everyone know is the ninth-fastest growing city and soon heading to become the Health Capital of Maharashtra. We too, at Nashik Orthopaedic Society, are growing in numbers and what with the Next Gen bringing in latest Technological Advances in Orthopaedics, the scenario of Orthopaedics in & around Nashik District and North Maharashtra has changed by leap and bounds. The new surgeons, both young and dynamic are delivering the best in Academics and technical advances in all specialties of Orthopaedics, and are looking forward eagerly to present themselves along with Senior Stalwarts at organizing the Mega Event in Feb 2025.

After a wait of 15 long years, its indeed an opportunity and a great honor bestowed upon us to host this 41<sup>st</sup> State Conference at Nashik. We will surely deliver the best with an Academic feast, warm hospitality with an aura of Serenity and Divinity, spiced with spirited tadka. The brand-new venue; spread over an impressive 12 acres will add to the flavor of ALL.

MOACON-25 at Nashik is hopeful for a grand participation of Faculties, Delegates and Guests from around India and Abroad, and with an expected number of 1500 Delegates and 150 Faculties will provide a fruitful opportunity to trade partners to showcase your Products & Services at a dedicated trade Exhibition Arena, spread over a spacious dome within the Convention Centre.

MOACON-25 at Nashik will provide an excellent opportunity to interact with the lively audience, delegates from around the nation and also exhibit your products, services; facilities and newer innovations and reap rich harvest from the event.

We earnestly appeal and invite you to be part of this extravaganza, and join us by extending full support to the organizing team of MOACON-25, Nashik to make it a Grand and Memorable event, to be cherished for years to come. We assure you that it will definitely be a most worthy association carrying rich dividends.

We sincerely hope, and appreciate too, your timely committment in print so as to facilitate in planning the Conference to a grand scale and make MOACON-25, Nashik to be a long remembered event.

Regards,

**Dr Prashant A. Sonawane**  
**Organising Secretary**  
**MOACON 2025 Nashik**





# Welcome Message

Respected sir/Madam,

I hope this message finds you in excellent spirits.

It is with great pleasure and excitement that we share the news of our selection as the honored hosts for MOACON 2025, a premier conference in the field of orthopaedic surgery. As we prepare to welcome distinguished attendees from around the globe to the historic city of Nashik, we extend a cordial invitation to you and your esteemed brand to join us in this momentous occasion.

Nashik, known as the holy city, holds a special significance, and it is indeed a privilege for us to host MOACON 2025 in this culturally rich and vibrant locale. Against this backdrop, we are committed to ensuring an exceptional experience for all participants, and to that end, we have curated a unique trade and stall exhibition section within the conference program.

Recognizing the evolving needs and interests of healthcare professionals, we have introduced this dedicated segment to provide a holistic experience beyond the confines of traditional conference offerings.

In this regard, we believe that your premium brand's distinguished reputation and exceptional offerings would be an invaluable addition to our trade center. By showcasing your products at our venue, you will have the unparalleled opportunity to engage with over 2000 orthopaedic surgeons and their families, forging meaningful connections and expanding your presence within the industry.

We kindly request your prompt response to this invitation, as we are eager to discuss the details of your participation and explore how we can collaborate to maximize the mutual benefits of this partnership.

Thank you for considering this invitation to be a part of MOACON 2025 Nashik. We are confident that your presence will enrich the conference experience for all attendees, and we look forward to the opportunity to work together to create lasting impressions and forge new pathways within the field of orthopaedic surgery.

Please find attached trade brochure soft copy.

Warmest regards,

**Dr Prashant A. Sonawane**  
**Organising Secretary**  
**MOACON 2025 Nashik**



# Trade Opportunities

## Title Sponsorships:

### Platinum Sponsorship: Rs. 15,00,000

- 1 Lounge in premium area 4X2
- One session sponsorship
- Mention on website & brochures
- Audio-Visual display of session

### Gold Sponsorship: Rs. 12,00,000

- One stall of 4X2
- One session sponsorship
- Mention on website brochures

### Silver Sponsorship: Rs. 8,00,000

- One stall of 3X2
- Mention on website brochure

## Service Sponsorships:

### Audio-Visual Sponsorship: Rs. 15,00,000

- Stall of 4X2
- Company slides in between sessions in all halls
- Five lunch coupons for 3 days

### Gift Sponsors at actual (Rs. 15,00,000)

- Branding on inside of bag for gift
- Gift will be distributed from company trade booth
- One stall of 3X2

### Brochure Sponsorship: Rs. 5,00,000

- Sponsorship for all MOACON brochures (Soft & Hard copies)
- Branding on last page of all the brochures
- One stall of 4X2

### Banquet sponsorship: Rs. 25,00,000 lacs each

- 15 corporate passes for dinner on Friday or Saturday night
- Company name and logo on invitation cards
- Backdrop branding during dinner
- Branding in dinner area and chair branding
- Branding behind bar counters
- Acknowledgement by OS on stage during the banquet
- One stall of 4X2

### Session Sponsorship: Rs. 2,00,000 each

- Scientific session will be named after the company slide will be shown between presentations of the session
- Standies of the companies will be kept outside the hall for that specific session
- Faculty and scientific content will be decided by the organising committee

### Workshop sponsorship: Rs 2,00,000 lakh

- Scientific workshop will be named after the company slides will be shown between presentations of the workshop
- Standees of the companies will be kept outside the hall for that specific workshop
- Faculty and scientific content will be decided by the organising committee

### Faculty Lounge sponsorship: Rs. 5,00,000

- Large area would be all allocated for National faculty
- Round the clock (during the conference time) tea, coffee, snacks & lunch will be served at that area

### Spouses & Children Lounge: Rs. 20,00,000

- Large area for Delegates and their registered spouses & Children will be allocated for various activities. The company can put up banners and standees as well as company name on the gifts and prizes

### Transport Sponsorship: Rs. 5,00,000

- Shuttle services between conference venue and surrounding hotels
- Branding on Inside & Outside of vehicles
- Special Handouts for passengers

### Mobile charging station: Rs. 1,00,000

- Branding on charging stations
- Branding of the area Notepad branding on the backside of the badge and lanyard
- Conference kit distribution if the delegate kit is sponsored by the same sponsor

### Faculty WhatsApp group sponsorship: Rs. 2,00,000

- One company flyer every two hours during the conference time on the faculty group (maximum five flyers in a day)

### Delegate WhatsApp group sponsorship: Rs 1 lacs for each group

- One company flyer every two hours during the conference time on the delegate group. (Max. five flyers in a day)
- Delegate data will be provided to the sponsoring company

### Souvenir Publishing:

- Paid advertisements from local Hospitals, Doctors, Equipment dealers, Manufacturers, Local Pharma Co. etc
- Paid Advertisements from local Brands and Enterprises like Real estate, Automobile, Jewellers, Garments, Paithani, Agri products, etc.
- Articles, Stories, Poetry, by NOS & MOA Members

# Trade Opportunities

STALL CATEGORY	AMOUNTS	INCLUSIVE
Premium Stall	Rs. 5,00,000*	1 stall of 5MX2M near the Main Hall (15 X 6 Ft) 5 lunch coupons for 3 days
Executive Stall	Rs. 2,50,000*	1 stall of 4MX2M (12 X 6 Ft) 4 lunch coupons for 3 days
Standard Stall	Rs. 1,50,000*	1 stall of 3MX2M (10 X 6 Ft) 3 lunch coupons for 3 days

## GENERAL INFORMATION

- Educational grant and stalls will be allotted on the first cum first serve basis.
- Booking will be done only after payment of 100% booking amount. Booking will be confirmed only after receiving 100% payment.
- The stall should be utilized only in the name of booking company; no stall sharing is allowed nor any other company can replace the stall
- The Organising committee keeps all the rights to change the floor plan, and stall allotment numbers or can alter the same in case of unavoidable circumstances
- All stall participants are requested to occupy the stalls a day prior to the conference in the given walk-in time, failing to do so will be considered as cancellation of the stall and the stall will be allotted to any other company
- Exhibitors who engage the services of a management firm to furnish their booths should give a letter of authority to the firm to act on their behalf
- No temporary work shall be allowed at the exhibition site after 8:00 am on 20th February, 2025 under any situation
- All the educational grant should register the name of their representative with Organising committee of MOACON 2025 and not allowed to change their names and will not accept any other name at the time of conference as we will be generating special/id cards for them
- The Organising committee of MOACON 2025 holds no responsibility or the liability of any of the product sale/booking/deal at the conference.
- All display items must conform in all respects to applicable safety, health, bio hazard and fire codes and standards.
- All exhibitors must insure their exhibits and equipment against theft, fire and damage due to natural calamities the organiser will not bear any insurance charges.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims to the exhibitor displays, equipment and other property brought onto the premises of the exhibition area and shall indemnify and hold harmless the organisers as well as the owners of the conference venue and their agents and employees
- Cancellation of stall booking should be intimated one month prior to the conference the 25% will be deducted and rest amount will be refunded within 3 months after the conference
- No refund will be given if the booking is cancelled within last month of the conference
- Additional meal coupons for lunch and dinner if required will be available at the sponsor cost, no person without coupon will be allowed in meal area
- All printing accessories and materials including standee and banners to be provided by the educational grant or trade partner
- 2 lunch coupons will be provided per trade stall
- The above cost is inclusive of GST and all Government applicable taxes
- All disputed subject to under Mumbai jurisdiction
- Invoice won't be submitted one month after the conference

## Bank Details

**Account Name :** MOACON 2025, Nashik

**Account No. :** 17660200001412

**IFSC Code :** BARB0GOLFCL (Fifth letter is a digit - Zero)

**Branch Address :** Millennium Plaza, Opp. Old CP Office, Sharanpur Trimbak Link Road, Nashik

**Account Type :** Current Account

**MICR :** 422012003

**Branch :** Golf Club branch, Nashik.



Conference Secretariat :

Kohinoor Square Phase I, B Wing, Office no.1004, 10th Floor,

N.C. Kelkar Road, Shivaji Park, Dadar West Mumbai - 400 028

Tel. No. 022 46052832 Email : [conferences@vamaevents.com](mailto:conferences@vamaevents.com)